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Fall 2015

TRNS 6020

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University of New Orleans

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Intermodal Freight Transportation
TRNS 6020-495

Hybrid - Professional Format

Online & Required Meetings

Thursday October 8 and Friday October 9: 9 am - 4 pm

Meeting location to be announced

Instructor: Dr. Bethany Stich
Email: bstich@uno.edu
Office: 370 Milneburg Hall
Cell Phone:

Office Hours: Tuesday, Wednesday and Thursday 11-1 or by appointment

Course Overview

Student Learning Outcomes

After successfully completing this course, students will be able to:

- Explain key concepts in globalization
- Articulate how transportation relates to economic and international trade policies
- Evaluate the benefits and costs of proposed transportation, trade and economic policies and infrastructure investments.
- Locate and assess information on international trade, economic development and transportation policies and projects.

Textbook and other materials

The textbooks for the course are:

Thomas Friedman, *The World is Flat 3.0* Picador; Trade Paperback Edition (July 24, 2007).

John M. Barry, *Rising Tide: The Great Mississippi Flood of 1927 and How It Changed America*. Simon & Schuster; 1st Touchstone Ed edition (April 2, 1998).

Stephen B. Goddard's *Getting There: The Epic Struggle between Road and Rail in the American Century* University Of Chicago Press; 1 edition (November 15, 1996).

Mark Levinson: *The Box: How the Shipping Container Made the World Smaller and the World Economy Bigger*. Princeton University Press (January 27, 2008).

John McPhee: *Uncommon Carriers*. Farrar, Straus and Giroux; 1st edition (April 3, 2007).

Movie Purchases Required

Schmatta: Rags to Riches to Rags – can be found at the following:

http://www.amazon.com/Schmatta-Rags-Riches-Unavailable/dp/B00L8AZGUU/ref=sr_1_1?ie=UTF8&qid=1439757784&sr=8-1&keywords=schmatta

Behavioral Expectations

Students are expected to assist in maintaining a classroom environment that is conducive to learning. In order to assure that all students have the opportunity to gain from time spent in class, students are prohibited from engaging in any form of distraction. In consideration of others, please silence all cell phones and other devices with similar potential to disrupt class. Tolerance for exploring all viewpoints will be a standard expectation for all of us. We will be hard on the issues while being respectful of ourselves during discussions. Inappropriate behavior in the classroom shall result minimally, in a request to leave the class.

Academic Integrity

Academic integrity is fundamental to the process of learning and evaluating academic performance. Academic dishonesty will not be tolerated. Academic dishonesty includes, but is not limited to, the following: cheating, plagiarism, tampering with academic records and examinations, falsifying identity, and being an accessory to acts of academic dishonesty. See the Student Code of Conduct for further information. The Code is available online at <http://www.studentaffairs.uno.edu>.

Accommodations

It is University policy to provide, on a flexible and individualized basis, reasonable accommodations to students who have disabilities that may affect their ability to participate in course activities or to meet course requirements. Students with disabilities should contact the Office of Disability Services as well as their instructors to discuss their individual needs for accommodations. For more information, please go to <http://www.ods.uno.edu>.

Assignments and grading

Final grades will be based on the following:

Class Attendance and Participation (15%)

Weekly Reading Questions (55%) – 5% each

Final Exam (30%)

Class attendance and Participation requires attendance to all classes and active participation with the professor and other classmates.

Weekly reading question(s) will be assigned. These question(s) should be answered completely but succinctly. Students should be able to answer the question(s) in less than 5 double-spaced pages. Correct grammar and spelling is required.

The final exam will be multiple short answer questions covering the entire courses topics. It will be distributed via moodle on 11/19 and is due 12/3. Please answer all questions completely but succinctly.

Late assignments:

Tests cannot be made-up after the exam. Contact the professor **in advance** if you have a *significant* emergency or university obligation. Late assignments will be penalized. Assignments submitted after they are due (but within one week) will have a grade reduction of 10%, equivalent to one letter grade. Later assignments will not be accepted.

Grading:

Grades will be based on the scale below.

100%-90%-A
89.9%-80%-B
79.9%-70%-C
69.9%-60%-D
Below 60%-F

Extra Credit: Students may receive up to 10 points of extra credit by attending UNO sponsored events. The event must be approved by the professor **prior** to attendance and proof must be provided that the event was indeed attended by the student (photo, ticket, receipt).

<p>Week 1</p> <p>Due 8/27/15</p>	<p>Keynes v Hayek https://search.yahoo.com/yhs/search?p=keynes+v+hayek+video&ei=UTF-8&hspart=mozilla&hsimp=yhs-004</p> <p>https://search.yahoo.com/yhs/search?p=keynes+v+hayek+video&ei=UTF-8&hspart=mozilla&hsimp=yhs-001</p> <p>Battle of Ideas https://www.youtube.com/watch?v=MCYU_HviAh0</p> <p>Intro to Economic Development: Beyond Economic Growth - <i>What is Development</i> Moodle or Available at http://www.worldbank.org/depweb/beyond/beyond.htm#english</p> <p>Real World Globalization Chapters 1 & 4 Moodle</p>	<p>Moodle Self Introduction</p> <p>Please upload a photo of yourself and a short bio. Please include where you are from, why you chose the MST and your future career goals.</p> <p>Reading Discussion Questions</p>
<p>Week 2</p> <p>Due 9/3/15</p>	<p>Friedman Chapter 2 & 5-7</p> <p>World Trade Organization https://www.wto.org/english/thewto_e/thewto_e.htm</p> <p>This is what Democracy Looks Like Can be found at: https://video.search.yahoo.com/yhs/search;_ylt=A86.J7_UA9FVKmYA6kYnnIIQ;_ylu=X3oDMTE0aTBnamxmBGNvbG8DZ3ExBHBvcwMxBHZ0aWQDRkZYVUkyOF8xBHNIYwNzYw--?p=This+Is+What+Democracy+Looks+Like&fr=yhs-mozilla-001&hspart=mozilla&hsimp=yhs-001</p>	<p>Reading Discussion Questions</p>
<p>Week 3</p> <p>Due 9/10/15</p>	<p>Friedman Chapters 12-14</p> <p>IMF Overview: http://www.imf.org/external/about.htm</p> <p>World Bank Overview: http://www.worldbank.org/en/about/what-we-do</p> <p>Difference between the IMF and WB http://www.imf.org/external/pubs/ft/exrp/differ/differ.htm</p> <p>IMF Policy Discussion Paper Moodle</p> <p>Schmatta: Rags to Riches to Rags Can be found at: http://www.amazon.com/Schmatta-Rags-Riches-Unavailable/dp/B00L8AZGUU/ref=sr_1_1?ie=UTF8&qid=1439757784&sr=8-1&keywords=schmatta</p>	<p>Reading Discussion Questions</p>
<p>Week 4</p> <p>Due 9/17/15</p>	<p>Fishman Chapters 1 & 2 Moodle</p> <p>Wal*Mart: The High Cost of Low Prices</p> <p>Can be found at: https://ql.mediasilo.com/#ql/55b671cae4b0b7d0249d6fd3/44865B36-</p>	<p>Reading Discussion Questions</p>

	A089-BCE4-19A3F15032040523 Or: https://www.youtube.com/watch?v=RXmnBbUjsPs	
Week 5 Due 9/24/15	Barry Parts 1 & 2	Reading Discussion Questions
Week 6 Due 10/1/15	Barry Parts 3 & 4	Reading Discussion Questions
Week 7 Nothing Due – In Class Meetings	Field Trips and Guest Lectures	
Week 8 Due 10/15/15	Goddard Chapters 1-8	Reading Discussion Questions
Week 9 Due 10/22/15	Goddard Chapters 9-18	Reading Discussion Questions
Week 10 Due 10/29/15	Levinson Chapters 1-7	Reading Discussion Questions
Week 11 Due 11/5/15	Levinson Chapters 8-14	Reading Discussion Questions
Week 12 Due 11/12/15	McPhee Chapters 1-4	Reading Discussion Questions
Week 13 Due 11/19/15	McPhee Chapters 6-7	Reading Discussion Questions

Week 14 Nothing Due	Thanksgiving Holiday	No Assignments
Week 15 Due 12/3/15	No Readings Class Field Trip 2523 General Pershing Street	Final Exam Due